

Committed to combatting
plastics in Mediterranean islands

Capitalisation process

Upscaling and
transferring to
other islands

Building a
community

Impacting
policies

Through
specific call

5 projects

Through
regular calls

21
micro-
initiatives

Total
investment
> **600.000€**

23
Beneficiary
organisations

52
islands

Biggest
Cyprus with
9.251 km²
Smallest Pake
in Albania
with just 0,3
hectares



Committed to combatting
plastics in Mediterranean islands

The challenge of plastic in Med islands

References:

- 1 Grelaud & Ziberi (2020). The generation of marine litter in Mediterranean island beaches as an effect of tourism and its mitigation.
- 2 UNEP/MAP and Plan Bleu (2020). State of the Environment and Development in the Mediterranean.
- 3 BlueIslands Interreg Med project, based on 19 municipalities.
- 4 Brouwer et al (2017). The Social Costs of Marine Litter Along the European Coasts.
- 5 National Geographic (2019).

A sperm whale
washed up in
Sardinia in March
2019 contained
**22kg of
plastic in the
stomach**⁵

Around
**40 million
items**
leak from island
into the sea every day,
during high
tourism season¹



The average cost for
beach litter collection and
treatment in Mediterranean
islands was
29.287€/km
in 2018³

In Greece,
it was found that
beach visitors are

**willing to
pay 0,67€
per year**
for cleaner
beaches⁴



In 2017,
**170 million
visitors**
in Mediterranean islands and
coastal areas, nearly half of
the visitors' arrivals
in the region²



Committed to combatting
plastics in Mediterranean islands

A sample of BeMed hands-on actions



Working with accommodation facilities:

remove unnecessary
single use plastic items:
(e.g. hotel room
amenities) and promote
environmentally sound
alternatives

Supporting beach bars:

avoid single use plastic
items such as cups,
straws and tableware
and **promote**
reusable options



Promoting collaboration among stakeholders:

agree on action plans
to abate plastic pollution



Collaborating with local authorities:

provide an efficient
system of waste bins
alongside highly
frequented coastal areas
and **proper collection**

